

DAMI AKINLOYE

DIGITAL CONTENT DESIGNER

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PROFESSIONAL STATEMENT

Multidisciplinary designer with 2+ years of experience and a strong foundation in motion graphics, video editing, branding, UX/UI design, and content strategy. I approach every project with curiosity and determination, aiming to create digital experiences that connect, inspire, and deliver real value, while bringing creativity, strategic insight, and attention to detail to every stage of the design process.

HARD SKILLS

Video Editing
Motion Design
UX/UI Design
Branding
Content Creation

SOFT SKILLS

Communication Skills
Interpersonal Skills
Time Management
Flexibility
Observation
Critical Thinking
Attention to Detail
Strategy
Collaboration

TOOLS USED

Adobe Creative Suite
Figma
Notion
Milanote, Miro
Zoom, Slack

EDUCATION

Diploma, Interactive Media Design - Seneca Polytechnic

Jan 2024 - Apr 2025

- Awarded the President's Honour List distinction for four consecutive semesters in recognition of outstanding academic performance.
- Completed comprehensive coursework in Marketing Strategy, Video Editing, Motion Design, UX Research, UX Design, Branding, Web Development (HTML, CSS, Javascript), and Content Creation..
- Consistently delivered projects ahead of deadlines, demonstrating efficiency, organization and time management skills.
- Collaborated effectively as a team player in group projects, contributing to collective success.

WORK EXPERIENCE

Video Editor & Motion Designer - Figaro Apothecary, Canada

Apr 2025 - Jun 2025

- Conceptualized and created digital assets, video content, and motion graphics for product awareness campaigns across social media platforms.
- Leveraged video editing and motion design techniques to effectively communicate key messages and enhance brand visibility.

Student Lab Monitor - Seneca Polytechnic, Canada

Sep 2024 - Mar 2024

- Assisted students with signing in and out of booked suites for school projects.
- Provided consistent and dependable service, with a 100% attendance record.
- Provided support, answering inquiries about suite availability and usage policies.

Freelance Digital Designer - Toronto, Canada

Jun 2023 - Present

- Editing short-form videos for social media platforms.
- Redesigning pre-existing websites for small businesses, resulting in improved user experience and increase in page engagement.